PREPARING YOUR COMMUNITY COLLEGE FOR THE
CHALLENGES AND OPPORTUNITIES
OF AN AGING POPULATION

Thursday, May 1, 2008 at
Luzerne County Community College’s
Educational Conference Center, Nanticoke, PA

Featuring Dr. Rick Moody, AARP Office of Academic Affairs, Washington, DC and
Judy Goggin, Civic Ventures, Boston, MA

Sponsored by Luzerne County Community College’s Division of Workforce and Community
Development in cooperation with the Pennsylvania Commission for Community Colleges,
American Association of Community Colleges, CAEL (Council for Adult and
Experiential Learning), and AARP-Pennsylvania

Major exciting and new initiatives have been developing about the role of the community college in the
Aging Society. Civic Ventures awarded Community College Encore Career grants to 10 community
colleges to open doors for Boomers who want their “next chapter,” or encore, to include a “purpose-
driven job.” The America Association of Community Colleges (AACC) is soliciting proposals for its
Plus 50 Initiative (funded by $3.2 million from The Atlantic Philanthropies) which is a three year program
to create campus programs to engage the 50+ population in learning, training, or retraining programs; and
volunteer, civic, or service activities. The AARP Office of Academic Affairs has published a monograph
titled The Role of Community Colleges in an Aging Society in cooperation with the Association for
Gerontology in Higher Education and AACC.

The purpose of this special professional development program is to bring together faculty, administrators,
and staff from diverse community colleges to identify current and potential initiatives to be prioritized,
programs and services to be engaged, and partnerships and resources to be marshaled in support of
initiatives relating to the changing aging population.

Some Intended Outcomes

- Build on the findings, research, recommendations and best practices as outlined by AARP, Civic
  Ventures, AACC and other organizations

- Develop institutional awareness, communication and capacity on the challenges of the aging
demographic and related issues

- Identify connections within your college, between your college and the community, and between
  your college and other institutions of higher learning

- Identify steps for mobilizing resources to support your college’s existing and new efforts
Agenda

8:30 am – Check-in registration

8:45 am – Welcome and Introductions

9:00 am - New Aging Directions in Higher Education and Business: What’s the Impact for Community Colleges?
Rick Moody, Ph.D., Director of Academic Affairs, AARP, Washington, DC

10:15 am – Refreshment Break

10:30 am - The Community College in Encore Opportunities and Breakthrough Organizations
Judy Goggin, Vice-President of Civic Ventures, Boston, MA

11:45 am – Luncheon
    The Business Case for Investing in the Mature Workforce
    Phyllis Snyder, Vice-President, CAEL

1:15 pm - What’s on the Other Side of the Temporal Dimension? How Community Colleges Can Help Provide the Answer to the Question
Bernard Ulozas, D.A., Member of Generation EXIT, San Diego, CA

2:15 pm – Refreshment Break

2:30 pm - Group Discussion and Wrap Up facilitated by Dr. Moody, Ms. Goggin, Ms . Snyder, and Dr. Ulozas

3:45 pm - Evaluation and Conclusion

***Important Resources to Review***

AACC 50 Plus Initiative http://www.aacc.nche.edu/

The Role of Community Colleges in an Aging Society (by Linda Wiener, Sept. 2007) and other important resources relating to Boomers, aging resources, etc.
http://www.aarp.org/research/academic/resources_from_aarp_academic_affairs.html

Civic Ventures’ Community College Encore Career Project
http://www.civicventures.org/communitycolleges/

Framing New Terrain: Older Adults & Higher Education, ACE and MetLife Foundation
http://www.acenet.edu/Content/NavigationMenu/ProgramsServices/CLLL/Reinvesting/index.htm
Harry R. Moody, Ph.D., is Director of Academic Affairs for AARP in Washington, DC. He also serves as Senior Associate with the International Longevity Center-USA and Senior Fellow for Civic Ventures. Dr. Moody previously served as Executive Director of the Brookdale Center on Aging at Hunter College and Chairman of the Board of Elderhostel.

Dr. Moody is the author of over 120 scholarly articles, as well as a number of books including: *Abundance of Life: Human Development Policies for an Aging Society* (Columbia University Press, 1988); *Ethics in an Aging Society* (Johns Hopkins University Press, 1992); and *Aging: Concepts and Controversies*, a gerontology textbook now in its 5th edition and ranked by Amazon.com as the best-selling aging textbook in print. His most recent book, *The Five Stages of the Soul*, was published by Doubleday Anchor Books (1997) and has been translated into seven languages worldwide.

A graduate of Yale (1967) with a Ph.D. in philosophy from Columbia University (1973), Dr. Moody taught philosophy at Columbia, Hunter College, New York University, and the University of California at Santa Cruz. From 1999 to 2001 he served as National Program Director of the Robert Wood Johnson Foundation's Faith in Action and, from 1992 to 1999, was Executive Director of the Brookdale Center at Hunter College. Before coming to Hunter, he served as Administrator of Continuing Education Programs for the Citicorp Foundation and later as Co-Director of the National Aging Policy Center of the National Council on Aging in Washington, DC.

Judy Goggin is a Vice President for Civic Ventures. She is based in Boston and currently leads the development of the Civic Ventures Next Chapter Initiative. She has worked in the field of aging and lifelong learning for more than 25 years. Prior to joining Civic Ventures in 2001 Judy was associated with Elderhostel for 18 years where she served as Vice President for U.S. Programs and was involved in the development of Elderhostel's Service Learning programs and the Elderhostel Institute Network, a membership organization of Lifelong Learning Institutes. She began her career in the field of continuing education where she was involved in the early development of external degrees and credit for prior learning at colleges in Oregon and Colorado. Goggin speaks, conducts workshops for national organizations, and writes for publications in the areas of aging, higher education, civic engagement, and encore careers. She serves in an advisory capacity for several national organizations and initiatives including AARP, The American Society on Aging, The National Council on the Aging, The Transition Network and The American Libraries Council.

Civic Ventures is a think tank and an incubator, generating ideas and inventing programs to help society achieve the greatest return on experience. Founded in the late 1990s by social entrepreneur Marc Freedman, Civic Ventures is reframing the debate about aging in America and redefining the second half of life as a source of social and individual renewal. Through research, publishing, conferences, and media outreach, Civic Ventures reports on the growth of the experience movement. Through programs and consulting, Civic Ventures brings together older adults with a passion for service and helps stimulate opportunities for using their talents to advance the greater good. In these ways, Civic Ventures is helping America realize an experience dividend.
Phyllis Snyder, Vice President of CAEL, has consulted with organizations to increase the quality and availability of learning opportunities for their workforce during the last thirteen years. With funding from the US Department of Labor, she has designed a Nursing Career Lattice program using the apprenticeship model that has been implemented in nine states. She has studied the implications of the aging workforce on business and has developed programs to help address the transition to an encore career.

Phyllis is a graduate of Smith College and holds master’s degrees in education from Harvard University and in City Planning from the University of Pennsylvania.

Bernard Ulozas, D.A. Served as a training specialist and researcher for the Space and Naval Warfare Systems Center, San Diego, California where his primary research focus areas involved human capital development and business intelligence. He has worked for the Department of Defense, mainly with the US Navy, in leadership and research positions involved with technical curriculum development, instruction, evaluation of training programs as well as the design and development of training systems utilizing computer based technologies.

He has also taught at the college and university levels in various academic fields including History, Psychology, Instructional Leadership, Management, and for approximately 15 years in the Department of Workforce Development with Southern Illinois University.

Dr. Ulozas received a Bachelor of Arts degree in History from King’s College in 1974, a Master of Arts degree in History from Carnegie-Mellon University in 1976 and a Doctor of Arts degree in History with emphasis in Curriculum Development from Carnegie-Mellon University in 1980.
OPTIONAL PROGRAM EVENTS – May 1 and May 2

- On Thursday, May 1st, there will be a dinner meeting focusing on the topic **The Role of and Opportunities for Higher Education in an Aging Society** starting at 6:30 pm at the Woodlands Inn and Resort in Wilkes-Barre, PA. Dr. Rick Moody, Judy Goggin, and other experts will meet with two and four-year college/university presidents along with faculty/staff from academic affairs, workforce development, continuing education, alumni affairs, and public relations/development. The registration fee is $49 per person and includes dinner, program materials and instruction. The program is sponsored by Luzerne County Community College in cooperation with **AARP-PA**. If you wish to register for this optional event, please indicate on the attached registration form.

- Dr. Rick Moody will facilitate the following presentations as part of a special program entitled **Kaleidoscope: A Twist on Education**, scheduled for Friday, May 2nd at the LCCC Educational Conference Center in Nanticoke, PA. The registration fee is $35 per person and includes a light breakfast and a luncheon. The Friday program is sponsored in cooperation with **AARP-PA**. If you wish to participate in this special optional event, please indicate on the attached registration form.

**Registration Check-in - 8:30 am**

**The Best is Yet to Be: Creativity in the Second Half of Life** – 9 am to 10 am
This presentation examines how creativity changes over the life-course, looking at Rembrandt’s self-portraits and works of other artists in old age. Building on recent scientific discoveries in neuroplasticity, we emphasize the power and potential of lifelong learning to make later life the best time of life.

**The New Aging Enterprise** – 10:15 am to 11:30 am
In this presentation, we look at opportunities for growth and innovation in an aging society. We examine “Silver Industries” such as finance, health care, travel and health care, and profile specific organizational success stories in both business and the nonprofit sector, such as Elderhostel, the Eden Alternative, RetirementJobs, and the Red Hat Society.

**Luncheon** and **Introduction to the Kaleidoscope Program** – 11:30 am to 12:15 pm

**Additional Kaleidoscope workshops** (e.g., music technology, religious beliefs, Shakespeare, etc) – 12:30 pm to 1:30 pm
REGISTRATION INFORMATION

Registration Information: If using a purchase order, please attach it to a completed registration form and mail as quickly as possible. Register early since enrollment is limited. Please register no later than Thursday, April 24 to provide adequate time for planning. *Please be advised – registrations will not be held without payment. Payment must be received one week prior to the event.

Location: The Preparing your Community College for the Challenges and Opportunities of an Aging Population, The Kaleidoscope: A Twist on Education and The New Aging Enterprise programs will be held at the Luzerne County Community College Educational Conference Center, Nanticoke, PA. For driving instructions and campus map visit: http://www.luzerne.edu/about/welcome.jsp

The Role of and Opportunities for Higher Education in an Aging Society Dinner Meeting will be held at the Woodlands Inn and Resort in Wilkes-Barre, PA. For driving directions, please see website below.

Suggested Lodging Locations:

Woodlands Inn and Resort
Highway 315
Wilkes-Barre, PA
(570) 824-8865 or www.thewoodlandsresort.com

Hilton Garden Inn
242 Highland Park Blvd.
Wilkes-Barre, PA
(570) 820-8599 or www.hiltongardeninn.com

Cancellations and Substitutions: You may cancel your registration up to 10 business days before the program (i.e. April 17) and the LCCC Continuing Education Dept. will refund your registration fee less a $35 cancellation fee. There are no refunds after April 17. Substitutions may be made at any time.

How to Register:

- Call Rebecca McCaffrey, LCCC Workforce and Community Development Division, at 800-377-5222, Ext. 602. Email is rmccaffrey@luzerne.edu

- Fax registration form to: (570) 740-0605

- Mail registration form to:

  Rebecca McCaffrey
  Luzerne County Community College
  Workforce and Community Development Division
  1333 S. Prospect Street
  Nanticoke, PA 18634-3899
Registration Form  
For Programs Scheduled on  
Thursday, May 1, 2008 and Friday, May 2, 2008  

Luzerne County Community College  
Division of Workforce and Community Development

First Name: ________________________ Last Name: _______________________________________
Position Title: ______________________________________________________________________
Organization: _________________________________________________________________________
Mailing Address: ______________________________________________________________________
City: ______________________ State: ____ Zip Code: ________ Daytime Phone: _________________
Fax: ______________________ Email: ____________________________________________________

Please indicate which programs you would like to participate in:

☐ Preparing your Community College for the Challenges and Opportunities of an Aging Population  
  Thursday, May 1, 2008  $89.00

☐ The Role of and Opportunities for Higher Education and the Aging Society Dinner Meeting  
  Thursday, May 1, 2008  $49.00

☐ Kaleidoscope: A Twist on Education and the New Aging Enterprise  
  Friday, May 2, 2008  $35.00

Total: _______________________

Please make checks payable to Luzerne County Community College.  
Please register no later than Thursday, April 24 so we have adequate time for planning.

Method of Payment
☐ Check *  ☐ Purchase Order (*payable to Luzerne County Community College)  
  PO #________________________
☐ Credit Card  
  Type of Card:  ☐ MasterCard  ☐ Visa  ☐ Discover
  #______________________ Holder’s Name: __________________
  Exp. Date: _______ Security Code: (Located on signature line, back of card):________
  Signature: ______________________________________________

www.luzerne.edu

Complete this form and submit with payment to:

Rebecca McCaffrey  
Luzerne County Community College  
Workforce and Community Development  
1333 S. Prospect Street  
Nanticoke, Pennsylvania 18634

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